

*Chicago, IL November* 14<sup>th</sup>- 15<sup>th</sup>, 2016

## PLMA Chicago

SUSTA invites southern U.S. agriculture companies to exhibit in our pavilion at the Private Label Manufacturers Association's annual show. First-time exhibitors are encouraged to apply. Participation in this project is limited to three consecutive years.

The show brings retailers and manufacturers together to help buyers from supermarkets, discounters, department stores, drugstores and wholesalers find new products. Eligible MySUSTA companies can log into your account to <u>register</u> <u>online</u>.

## **Booth Fees:**

10 x 10 Booth Space \$750.00

**Registration Deadline:** August 15<sup>th</sup>, 2016 No refunds for cancellation after August 31<sup>st</sup>, 2016.

Fee Includes: 10x10 booth and SUSTA booth signage.

Not included: PLMA membership. Participants must be willing to join PLMA (cost approx. \$1,000) and pursue international sales. Participants are responsible for travel arrangements and accommodations, booth design, and drayage.

Product Description (suitable products but not limited to):
Meat Products ● Eggs ● Snack Foods ● Beverages ● Certified Halal Foods ● Condiments and Sauces ● Nuts ● Processed
Fruits and Vegetables

Industry Focus: Food Service Products, Ingredient, Natural/Health, Organic, Retail Products

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